

ORANGE COUNTY BOARD OF SUPERVISORS
MINUTE ORDER
December 16, 2025

Submitting Agency/Department: HEALTH CARE AGENCY

Approve contract MA-042-26010411 with Pulsar Advertising, Inc. for marketing and public relations services, 1/19/26 - 1/18/27 (\$1,386,195); and authorize County Procurement Officer or Deputized designee to execute contract - All Districts

The following is action taken by the Board of Supervisors:

APPROVED AS RECOMMENDED OTHER

CONTINUED TO 1/13/26, 9:30 A.M.

Unanimous (1) NGUYEN: (2) SARMIENTO: (3) WAGNER: (4) CHAFFEE: (5) FOLEY:

Vote Key: Y=Yes; N=No; A=Abstain; X=Excused; B.O.=Board Order

Documents accompanying this matter:

- Resolution(s)
- Ordinances(s)
- Contract(s)

Item No. 15

Special Notes:

Copies sent to:

HCA – Laverne Ortiz

12/24/25



I certify that the foregoing is a true and correct copy of the Minute Order adopted by the Board of Supervisors, Orange County, State of California.
Robin Stieler, Clerk of the Board

By: _____ Deputy
DocuSigned by:
Alessandra Esquivel
B3412D28E08E475...